

# BESS™ GUIDELINES FOR CONTRIBUTORS

*The Journal of Behavioural Economics and Social Systems* focuses on the behaviour and interaction of economic agents in solving wickedly complex problems. It aims to transform economic thinking by challenging the prevailing concept of human rationality.

We welcome submissions that deal with a transdisciplinary social sciences approach, especially psychology, or use experimental methods of inquiry. Contributions in behavioural economics, experimental economics, economic psychology, social cognition, social networks, and judgment and decision making are especially welcome.

We publish manuscripts of various lengths and styles that might help us share leading-edge thinking.

We have three broad categories for contributors:

1. **Articles:** this is original research and should include methodology and references. This may be conceptual or empirical research; the latter requires discussion of methodology to the extent that someone could replicate it. These will be blind peer reviewed. 9,000 words max.

2. **Research notes:** this is the original work of the author or others bringing academic work into a format for general readership. This should be rigorous but does not need to comply with the academic standards of articles. Referencing should be minimal. These will be reviewed by the Editorial team. 4,000 words max.
3. **Essays:** this is opinion representing the ideas of the author. It should be thought-provoking and written in a manner that is intelligible to our generalist readership. No referencing is required. These will be reviewed by the Editorial team. 2,000 words max.

We welcome papers in any of these three formats, that help us share ideas about group problem solving, in particular:

There are five qualities we look for when evaluating what to publish:

1. **Expertise:** You don't have to be an academic. We welcome submissions from government, industry, and consulting.
2. **Evidence:** Our readers will want to know why they should trust your ideas. Showing supporting data or describing relevant examples is helpful. Case studies are also useful.

3. **Originality:** Aim to think outside the box. Readers turn to *BESS™* is to discover leading-edge ideas. Try to be different.
4. **Usefulness:** Be practical. *BESS™* readers seek ideas that will help them change the way they and their organisations actually do things. We want to make a difference by tackling problems that can change society for the better. Showing the reader how to apply your ideas in a real situation will make a difference.
5. **Writing that's persuasive and a pleasure to read:** *BESS™* readers are practical, busy people. Try to capture their attention at the start by telling readers why they need to know this. Hold their attention by making your ideas easy to understand. While your ideas might be complex, your writing should be as simple as possible.

If you are considering a paper idea, try to answer these questions for yourself:

1. What is your central message?
2. Would your paper best fit as an academic article, a research note, or an essay? (see above guidelines)
3. What is important, useful, new, or counterintuitive about your idea?
4. Why do decision-makers need to know about it? How can your idea be applied in the real world?
5. What previous work or experience (either your own or others') does this idea build on?

This should help you design the structure of the proposed article. This will help you understand the logic of your argument and how it should flow. Please illustrate your points with real-world examples or provide one extended, detailed example, if possible.

## GENERAL NOTES ON PROCESS

With a unique format blending the integrity of academic enquiry, the practical impact of solving wickedly complex problems, and the benefits on economic, policy, and social change, *BESS™*

integrates transdisciplinary perspectives in theory, practice, and policy. Launched in August 2019, *BESS™* is published in print and online.

Papers will be reviewed, and authors will receive feedback within four weeks of submission.

## Submit Your Paper

Send your manuscript to the editor at [editor@globalaccesspartners.org](mailto:editor@globalaccesspartners.org)

Thanks for considering working with us.

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